

# Become A Sponsor For Maeya TV's Weekly Interview Series

\*\*Maeya TV Sponsorship includes but Is not limited to the following:\*\*

maeyatv.maeya.us

#### **Product Placement:**

- ☐ Live Presentation:
  - ☐ 1. visual display in the program
  - ☐ 2. (host and guest) oral promotion
- ☐ Replay Presentation:
  - ☐ 1. (scene) logo presentation
  - ☐ 2. (opening and ending scene) logo
- ★ Excellent brand/product presentation opportunity: in the shooting process presents the brand appeal, such as function, utility, etc., in a subtle way to leave a good impression to your target audience.
- ★ Celebrities' invisible endorsement: use the program host and famous guests for the brand invisible endorsement. The celebrities' personal taste and influence will affect the audience to follow the trend.
- ★ Reflect the brand influence: participate in the production of our program will rise the value class of the brand.
- ★ Outdoor poster/banner authorization: the integration of the program content elements of outdoor publicity together to catch the audience's eye!



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### **Brand promotion/Marketing:**

- ☐ During the program marketing and other kinds of promotional activities, the sponsor could present the brand promotion banner and poster.
- ☐ The event host can make a verbal reference and broadcast brand slogan.
- On the replay that is posted following the live stream, a video advertisement presenting the logo could be added before, during, or after the interview.

#### **Media Relations:**

Social media (Facebook/Twitter/LinkedIn/Instagram, etc.) will post once on each platform that will advertise the sponsor.